

# Privacy Policy

## Introduction

Bio Blasting, Inc. (“us,” “we,” or “our”) operates the <https://bioblasting.com> website (the “Service”). This Privacy Policy explains how we collect, use, and protect your personal data, and the rights you have in relation to that data. By using our Service, you agree to this Privacy Policy.

## Definitions

For clarity, the following definitions apply:

- **Personal Data:** Information that can be used to identify an individual, such as:
  - Name, email address, phone number
  - Billing and shipping address
  - Payment details (processed by third-party providers)
  - Account login credentials
- **Usage Data:** Automatically collected data when using the Service, such as IP address, browser type, and pages visited.
- **Cookies:** Small pieces of data stored on your device to improve performance and personalize your experience.
- **Data Controller:** Bio Blasting, Inc., which determines how and why your data is processed.
- **Data Subject:** Any living individual who is the subject of Personal Data.

## Information Collection and Use

We may collect the following categories of data:

- Contact information
- Account details
- Payment and billing information
- Usage and device data (cookies, IP address, browser type)
- Location data (if you grant permission)

### Use of Data

We use collected data for purposes including:

- Provide and maintain the Service
- Process transactions and deliver products
- Communicate account updates and promotions
- Monitor and analyze site performance
- Detect and prevent fraud or misuse
- Comply with legal obligations

## Cookies and Tracking

We use cookies and tracking technologies for the following purposes:

- Essential cookies: required for core functionality
- Preference cookies: remember user settings
- Analytics cookies: help us improve the Service
- Advertising cookies: deliver relevant ads (with consent)

## Data Retention

We retain data only as long as necessary for:

- Providing the Service
- Legal compliance (tax, accounting)
- Fraud prevention and security monitoring

## **Data Transfers**

We may transfer data internationally, ensuring protections under applicable laws.

## **Disclosure of Data**

We may disclose personal data in the following circumstances:

- When required by law or government request
- To protect Bio Blasting's rights and property
- To investigate fraud or misuse of the Service
- To protect the safety of users or the public

## **Security of Data**

We use industry-standard security measures but cannot guarantee 100% security.

## **Your Rights**

Depending on your location (U.S., California, EU), you may have rights such as:

- Access and obtain a copy of your data
- Request correction or deletion
- Opt-out of marketing communications• Request data portability (electronic copy)
- Withdraw consent for data processing
- California residents: right to opt-out of sale of data (CCPA/CPRA)
- EU residents: rights under GDPR including lawful bases for processing

## **Children's Privacy**

Our Service is not directed to individuals under the age of 13, and we do not knowingly collect data from children.

## **Changes to This Policy**

We may update this Privacy Policy periodically. Changes are effective upon posting.

## **Governing Law**

This Privacy Policy shall be governed by the laws of the State of New Jersey, U.S.A., with disputes resolved exclusively in New Jersey courts.

## **Contact Us**

For privacy concerns or requests, please contact us:

*Email:* [compliance@bioblasting.com](mailto:compliance@bioblasting.com)